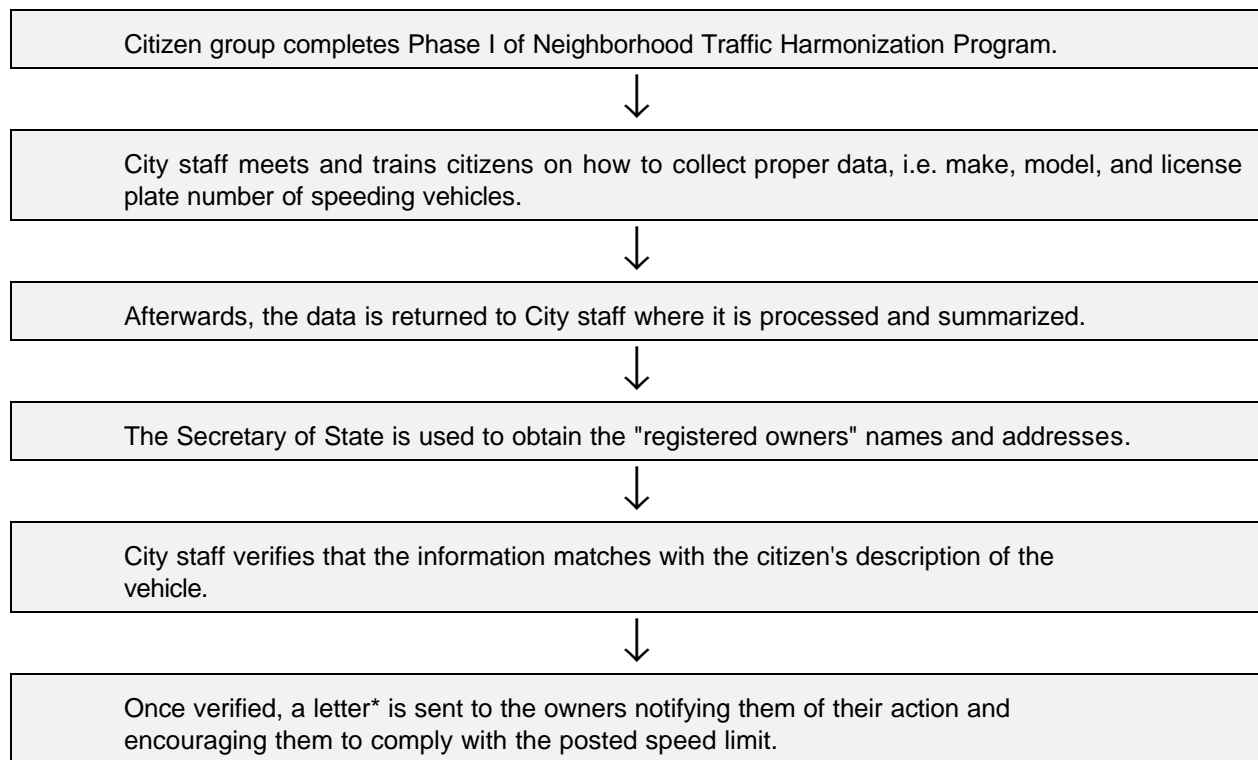


Ownership Letter Campaign

"Speeding" is a word that is heard frequently by the City's Traffic Engineering Division and the Police Department. Because of this, the Ownership Letter Campaign is an important educational tool used to promote safe driving. Its goal is to increase community-wide awareness, enthusiasm, involvement, and responsibility. By doing this, the City and the residents are working together to lower residential speeding. The speed reduction program can be used only after the neighborhood traffic safety information has been distributed to the neighborhood.

HOW DOES THE OWNERSHIP LETTER CAMPAIGN WORK?



*The letter does not constitute a notice of violation and will not go on driving records or impose a fine. Sample letter attached.

Name
Address
City

Dear

The City of Troy is working with neighborhoods throughout the City to encourage and enhance traffic safety. Keeping our neighborhoods safe is a positive way of protecting our children, property, and ourselves. Since residential streets are not designed to handle high-speed traffic, it is important that people drive cautiously at or below the 25 MPH speed limit.

Your vehicle, (make/model), license # , was measured on (date) as traveling on (street/avenue) at or about (speed) MPH. The maximum legal speed limit under ideal conditions for this location is 25 MPH. This is not a notice of violation and will not be included in any record relating to your vehicle or any driver; however, we would like to make you aware of this situation so that drivers of your vehicle will exercise more caution in the future.

Speed limits are established for the safety of all, both those living along the street and those using the street. In the interest of neighborhood safety and tranquility, we encourage you, and hope you will encourage other drivers of your vehicle, to reduce speed and exercise additional caution when traveling neighborhood streets.

If you have any questions or comments, please call.

Sincerely